

ANNUAL REPORT



**RIGHTS,
RESPECT,
RECOGNITION
FOR
DOMESTIC
WORKERS**

**NEW YORK
FOUNDATION**

MISSION

The New York Foundation is a steadfast supporter of community organizing and advocacy in New York City. We believe that the resilience and vitality of its neighborhoods is the city's greatest resource. Our grants support community-initiated solutions to solve local problems, constituents mobilizing for adequate and equitable resources, and groups organizing a collective voice among those whose voices have not been heard.



WHO WE ARE

One of the first foundations in the United States, the New York Foundation was established in 1909 with a gift of \$1 million from Alfred M. Heinsheimer, part of a bequest he had received from his brother Louis. This first philanthropic gift was augmented by two additional gifts: one restricted broadly to the benefit of the young and the elderly; the second from the estate of Alfred M. Heinsheimer in 1929. Its founding documents list general philanthropic purposes, but its name has always signaled a special concern for New York City.

From the beginning the trustees argued that the role of philanthropy was to broaden awareness of social problems; not to limit grant making to direct charity. The early trustees were venture capitalists comfortable with a high degree of risk and made grants to organizations at their earliest stages.

To explore our grantmaking history and view examples of grants by issue area and decade, visit the New York Foundation's website at www.nyf.org.

For more than 100 years, we have supported efforts that address a wide diversity of issues, but all grantees share a commitment to inspire New Yorkers to become more informed, active participants in the life of the city. Today our grant program encompasses both start-up grants to emerging groups—particularly those with few other sources of financial support—and longer-term institutional support. The Foundation influenced many changes in the philanthropic field during its history, primarily around making foundations' processes more transparent and accessible. The Foundation also has created programs to help newer organizations build their capacity to thrive.

WHAT WE LOOK FOR

The Foundation places a priority on supporting community organizing and advocacy strategies. While we make grants to groups that utilize multiple strategies, including direct service, preference is given to those moving toward incorporating advocacy and organizing.

All organizations that apply for a grant, regardless of the strategy they utilize or the issue they address, must:

- Involve New York City or a particular neighborhood of the city;
- Address a critical or emerging need, particularly involving youth or the elderly; and
- Articulate how a grant from the Foundation would advance their work.

We define community organizing as bringing people together to identify issues and take joint action to bring about change. Drawing on a broad constituency that shapes and guides their agenda, community organizing groups develop and train leaders, work to promote accountability, and bring about both personal transformation and systemic change.

We define advocacy as a strategy that raises or rallies public attention or action, in order to bring issues into the realm of public concern and effect policy change. Advocacy may be carried out by those directly affected or by others working on behalf of a constituency.

HOW WE SUPPORT OUR GRANTEES

Most grants fall into the following categories:

- Start-up grants to new, untested organizations;
- Grants to organizations for new projects that have a high probability of receiving future support or that anticipate operating for only a limited time period;
- General institutional support, usually for relatively new projects or for organizations in transition.

Start-up organizations are eligible for five consecutive years of support; other categories are eligible for up to three years. Grants are made for one year at a time, and grantees must reapply annually. Grants generally range from \$40,000 to \$45,000 for each year of a grant.

Once a grant is approved, grantees have access to the Foundation's extensive capacity-building program, which offers grantees both one-on-one consultation with experienced providers of nonprofit management assistance and trainings throughout the year. Our capacity-building partners include: Community Resource Exchange, Lawyers Alliance for New York, Center for Neighborhood Leadership, and Social Justice Leadership.

In addition, grantees can request small supplementary grants for technical assistance, leadership development, and to expand their capacity to engage in community organizing.

The Foundation also operates a summer internship in community organizing, which supports ten-week placements for young people who want to explore the field of community organizing.

HOW TO APPLY

A simple first step is to send us a letter of inquiry outlining your project and your budget needs. We can often make a quick determination as to whether or not the request fits our guidelines based on a letter rather than a full proposal. We will ask you for additional information if the request is unclear.

If you are preparing a proposal, please use the New York Area Common Application Form. It can be downloaded at www.nyf.org. If you are following another format, please limit your submission to five pages.

Whether you send us a letter of inquiry, or a proposal, three Foundation program staff will review each request. We receive numerous requests for each cycle, so our staff cannot evaluate each proposed project in person or over the telephone; that is why we will always ask that you put your inquiry in writing. Once the deadline has passed and all pending requests have been read, program staff will meet personally with the strongest applicants to evaluate the proposed projects and will visit the program sites before making recommendations to the Board.

We will not accept proposals by fax or e-mail.

All grants are made by the Board of Trustees, which meets three times a year: in February, June, and October.

Requests for funding must be received by:

November 1 for the February meeting

March 1 for the June meeting

July 1 for the October meeting*

*When any of these dates falls on a weekend, the due date is the Friday before the first of the month.

NEW YORK FOUNDATION

10 East 34 Street, 10 Floor
New York, NY 10016
212.594.8009
www.nyf.org

2010 GRANTS

Adhikaar for Human Rights and Social Justice

\$45,000 for a women-led organization promoting human rights and social justice in New York's Nepali community.

African Hope Committee

\$45,000 to provide health education, immigration and social support services to meet the needs of the African immigrant population in the New York metropolitan area.

African Refuge

\$42,500 to address the needs of African refugees and immigrants on Staten Island.

Arab American Association of New York

\$45,000 for a multiservice organization serving South Brooklyn's Arab American community.

Association for Neighborhood and Housing Development

\$30,000 for the Center for Neighborhood Leadership a joint initiative of ANHD and the New York Immigration Coalition that works to build and strengthen New York City's community organizing infrastructure.

Battered Women's Resource Center

\$45,000 to support the organization as it restructures its staff and expands leadership opportunities for members who are survivors of domestic violence.

Brandworkers International

\$45,000 to provide legal, advocacy, and organizing support to low-wage retail and food employees.

Brooklyn Community Pride Center

\$42,500 to establish a safe space for Brooklyn residents who identify as gay, lesbian, bisexual, or transgender.

Brooklyn Congregations United (*formerly Southwest Brooklyn Congregations*)

\$45,000 to support advocacy and community organizing efforts in Bay Ridge and Sunset Park, Brooklyn.

Brooklyn Food Coalition

\$42,500 for a grassroots partnership of individuals and groups who strive to give an effective voice to those who live in or serve Brooklyn and wish to achieve a just and sustainable system for healthy and affordable food.

Brotherhood/Sister Sol

\$42,500 for the Liberation Program, a social change training program for youth activists and organizers aged 14-18.

Brown Community Development Corporation

\$42,500 to launch a community organizing initiative in Central Brooklyn.

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CDC Kids N' Teens Program

\$42,500 to provide a safe space on the North Shore of Staten Island for refugees and other underprivileged children to learn and explore.

Center for Family Life in Sunset Park

\$45,000 for the social entrepreneurship project to provide economically marginalized workers with access to business ownership and the tools to integrate into the city's economy.

Chhaya Community Development Corporation

\$42,500 to support Chhaya's organizing and advocacy work in and on behalf of South Asian communities throughout the borough of Queens.

Child Welfare Organizing Project

\$45,000 to support continued expansion of this child welfare advocacy organization.

Churches United for Fair Housing

\$42,500 for a faith-based organization advocating for affordable housing in North Brooklyn.

Cidadao Global

\$45,000 to promote the human rights of immigrants and strengthen citizen participation within the Brazilian community through direct services, community organizing, public education, arts and culture.

Coalition for Parole Restoration

\$42,500 to empower prisoners and their families to reform the parole system for nonviolent and violent felony offenders.

Committee Against Anti-Asian Violence Organizing Asian Communities

\$42,500 to strengthen and expand its programs and infrastructure.

Community Connections for Youth

\$42,500 to empower grassroots organizations to develop effective community-driven alternative-to-incarceration programs for youth in the juvenile justice system.

Community Health Action of Staten Island

\$45,000 for a community center that will provide social services and a safe space for the Staten Island LGBT community.

Community Resource Exchange

\$86,000 to provide individual technical assistance to New York Foundation grantees.

Community Voices Heard

\$45,000 to ensure that low-income residents in Harlem are active participants in the development processes that shape their community.

Correctional Association of New York

\$42,500 for a community organizing campaign to refocus public attention on punitive sentencing of drug offenders.

DAMAYAN Migrant Workers Association

\$45,000 to educate and organize Filipina domestic workers against gender oppression and violence.

Desis Rising Up & Moving

\$45,000 for its campaign to organize young immigrant workers.

Domestic Workers United

\$42,500 to support this member-led domestic workers' organization during a leadership transition.

Dwa Fanm

\$42,500 to support the coordinator of advocacy and organizing, who oversees the organization's transition into a fully integrated service and advocacy program.

East River Development Alliance

\$42,500 to expand economic opportunity for public housing residents through community organizing, public education and the establishment of a community credit union.

FIERCE

\$45,000 for a campaign to create a LGBTQ Youth Center and to increase opportunities for youth to participate in leadership development programs.

Flanbwayan Haitian Literacy Project

\$45,000 to advocate for improved educational outcomes for Haitian students in New York City's public schools.

Fort Greene Strategic Neighborhood Action Partnership

\$42,500 to hire a community organizer to launch a local school-reform campaign.

Garifuna Coalition USA

\$45,000 for an Advocacy Center to provide social services and advocate for community members.

Girls for Gender Equity

\$42,500 for the Coalition for Gender Equity, a citywide organizing campaign to end gender-based violence and create an expectation of gender equality throughout NYC schools.

Good Old Lower East Side

\$42,500 for organizing and direct service work in low-income and disenfranchised communities on the Lower East Side.

Immigrant Defense Project

\$45,000 to advocate for the rights of immigrant detainees at Rikers Island.

Institute for Senior Action at JPAC

\$42,500 to train senior advocates to strengthen their impact on public policy.

Jews for Racial & Economic Justice

\$42,500 for a housing justice campaign to organize tenants to fight for fair and equitable rent protection in the Seward Park Urban Renewal Area on the Lower East Side.

La Union de la Comunidad Latina

\$45,000 to advance economic and social justice for low-wage immigrant workers in Sunset Park, Brooklyn.

Lawyers Alliance for New York

\$30,000 to provide pro bono counsel and other direct services to members of the nonprofit community.

Make the Road New York

\$42,500 to build its organizing capacity in Port Richmond, Staten Island.

Movement for Justice in El Barrio

\$42,500 for a multi-issue, immigrant-led community organization in East Harlem.

Neighbors Together

\$42,500 to expand a program to train clients in advocacy and activism by establishing a full-time community-organizer position.

New Immigrant Community Empowerment

\$45,000 for a campaign to end fraudulent immigration and employment practices in Western Queens.

New York Construction Workers United

\$45,000 to initiate a new project representing nonunion workers in the construction industry.

New York Industrial Retention Network

\$42,500 to strengthen the city's economic development programs by aligning them with sustainable development objectives.

New York State Youth Leadership Council

\$45,000 for a grassroots youth movement to improve access to higher education and create equal opportunity for immigrant youth.

New York Taxi Workers Alliance

\$42,500 for a campaign to improve the health and economic condition of taxi drivers.

New York Unemployment Insurance Coalition

42,500 for a coalition of organizations working on reform of the state's unemployment benefit system.

Northwest Bronx Community and Clergy Coalition

\$42,500 for a campaign to develop a sustainable economic recovery plan for the Bronx.

Picture the Homeless

\$45,000 for a campaign to stop the warehousing of vacant apartments.

Point Community Development Corporation

\$42,500 to engage youth from Hunts Point in a peer education project aimed at increasing awareness of HIV among African American and Latino youth and to empower them to get involved in prevention and advocacy programming.

Red Hook Initiative

\$45,000 to support community-organizing efforts in Red Hook, Brooklyn.

Resilience Advocacy Project

\$42,500 to develop a community-based peer advocacy infrastructure aimed at empowering low-income youth in the South Bronx to access the educational, economic, and health resources they need to move out of poverty.

Right to the City - NYC

\$42,500 for the organizing campaigns of the New York City chapter of the Right to the City Alliance and its member organizations.

RightRides for Women's Safety

\$45,000 to serve low-income, minority, and at-risk communities by reducing the incidence of gender-based harassment and sexual assault.

Rights for Imprisoned People with Psychiatric Disabilities

\$42,500 for a grassroots, direct action organization, that demands justice for imprisoned people with psychiatric disabilities.

SEVA Immigrant Community Advocacy Project

\$42,500 to promote social justice in the South Asian community through community organizing, policy advocacy, and local leadership development.

Sikh Coalition

\$42,500 to use public education, government advocacy, grassroots organizing, and legal action to protect Sikh New York's civil rights.

Social Justice Leadership

\$30,000 for training and consultation for grantees to strengthen their community organizing capacity.

Urban Youth Collaborative

\$45,000 for a citywide student organization with roots in low-income neighborhoods to participate in the development of system wide education policy reform.

VAMOS Unidos

\$45,000 for a membership-led organization of low-income immigrant workers.

Vocal New York (*formerly New York Aids Housing Network*)

\$45,000 to support base-building, leadership development, and advocacy efforts during NYCAHN's leadership transition.

Voces Latinas

\$45,000 to mobilize immigrant Latinas living with HIV/AIDS and those at risk for HIV/AIDS to promote awareness of the crisis in Queens.

Women on the Rise Telling HerStory

\$42,500 for a membership organization that enables incarcerated women to act as agents of change within the criminal justice system.

Young Women of Color HIV/AIDS Coalition

\$42,500 to strengthen the leadership and advocacy skills of its youth members so they can engage and mobilize their peers in the fight against HIV/AIDS.

Youth Ministries for Peace and Justice

\$45,000 to develop a campaign addressing educational barriers that face youth in the South Bronx.

Youth Represent

\$45,000 to provide criminal and civil legal representation, reentry services, policy advocacy, and social services to youth aged 24 and under who are or who have been involved in the juvenile justice system.

CALENDAR YEAR 2009

Excerpted from the audited annual report prepared by WeiserMazars LLP. Copies of the full report are available at the Foundation office.

REVENUES

Contributions	\$0
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INVESTMENT INCOME

Dividends	\$641,356
Interest	\$12,195
Investment Income from Partnerships	\$604,930
Net Realized Loss on Investments	(\$530,328)
Net Unrealized Gain on Investments	\$11,534,655

	\$12,262,808
Less Investment Fees	(\$236,980)

TOTAL REVENUES	\$12,025,828
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EXPENSES

Grants 2009	\$3,834,300
Less Cancellations	(\$15,100)

	\$3,819,200
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Management and General Expenses	\$1,233,146
Provision for Federal Excise Tax	\$11,868

TOTAL EXPENSES	\$5,064,214
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CHANGE IN NET ASSETS	\$6,961,614
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NET ASSETS January 1, 2009	\$52,817,372
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NET ASSETS December 31, 2009	\$59,778,986
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